Brandon Fowler

Front-End Developer

Memphis, TN • Open to Remote or Onsite Work

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SUMMARY

Experienced front-end developer with a foundation in HTML, CSS, and JavaScript, bolstered by early agency work and modern AI-assisted development workflows. Proven ability to turn ideas into functioning, styled websites. Comfortable working solo or with teams, and continually refining skills through project-based learning and tool integration. Seeking freelance or junior dev opportunities to bring clean, user-focused design to life.

SKILLS

- **Core**: HTML5, CSS3, JavaScript (basic), WordPress (classic themes), Mura CMS
- **Tools**: ChatGPT & Claude (code generation/debugging), Git (basic), Adobe Photoshop, After Effects
- **Other**: Responsive design, Technical SEO, CMS migration, AI-assisted workflows
- **Learning**: Node.js, Express, PHP, GitHub Pages, React fundamentals

EXPERIENCE

Freelance Web Developer / Self-Directed Projects

Memphis, TN / Remote — *Jan 2024–Present*

- Built and launched ThreeDaySite.com, a one-page offer-driven landing page (HTML, CSS, JS, PHP) with integrated form handling and technical SEO.

- Developed a Node + Express landing page for a custom VS Code theme with email-based download delivery (currently hosted locally).

- Created a custom WordPress classic theme for virtual assistants, converting AI-scaffolded layouts into polished templates with blog and single post support.

- Use AI (ChatGPT, Claude) for scaffolding, debugging, design critique, and accelerated learning — while independently editing and refining final UI/UX.

- Write, revise, and audit all code for clarity, simplicity, and reuse.

Contract Web Developer (Magento, HTML/CSS)

Freelance – Memphis, TN — *2015–2017*

- Hired by a rug cleaning company to assist in launching an e-commerce site using Magento.

- Took over frontend duties after the lead dev left, contributing layout design, HTML/CSS, and interface polish.

- Project halted due to cost, but delivered clean, usable code and client education on frontend structure.

Freelance Web & Graphics Work (Upwork, Odesk, Elance, Guru)

Remote — *2010–2016*

- Managed WordPress site updates, Mura CMS maintenance & development, and web graphics for small businesses.
- Built and updated websites for a long-term client (personal trainer in Pittsburgh) from 2008–2016.
- Created visual assets for sites (banners, UI graphics), often under tight turnaround.
- Migrated 30+ sites from a proprietary CMS to Mura; became go-to for CMS conversion work.
- Used Lynda.com for continuous upskilling and project prep.

Web Developer – Mind Over Data

Memphis, TN — *2007–2011*

- Built and maintained client websites using HTML, CSS, jQuery, ColdFusion, and Mura   CMS.
- Delivered a complex CMS implementation for a national client in record time.
- Participated in client meetings, handled tech support for Mura clients, and managed SQL database updates.
- Collaborated via TortoiseSVN with dev teams and designers; supported marketing firm websites in-house.
- Produced interactive kiosk media by converting PSDs to After Effects animations for dev integration.

PROJECTS

- **ThreeDaySite.com** – One-page "website in 3 days" landing page. Responsive, fast-loading, SEO optimized.
- **VS Code Theme Landing Page** – Full-stack form-to-download flow using Node.js/Express + custom theme delivery (local only).
- **WordPress VA Classic Theme** – Full custom WP theme designed and built using AI scaffolding + manual design and layout overrides.

EDUCATION & LEARNING

- Lynda.com (Now LinkedIn Learning): WordPress, HTML/CSS, Responsive Design
- Self-directed learning with AI tools (Claude, ChatGPT) for JavaScript, PHP, Node, and WP theme development
- Meetups attended: BeeFree SDK demo, React animation talk (2025)

NOTES

Available for freelance, contract, or junior-level front-end roles.

Open to hybrid or remote work.

Willing to provide project code on request.